



## PERD BIO-INCUBATOR

at

B.V. Patel Pharmaceutical Education and Research Development  
(PERD) Centre, Thaltej, Ahmedabad 380 054, Gujarat



PERD Bio-incubator is a state-of-art incubator engaged in incubation, entrepreneurship, technology transfer and commercialization in Biotechnology, Life Science, Pharmacy and allied areas. The bio-incubator will provide an unparalleled network of mentors, industry, and government partners specializing in supporting start-ups. PERD Bio-incubator has incubation space, office space, instrumental facility, etc. In addition, it also offers support for technology development and validation, IPR, regulatory and compliance and fund mobilization to the incubates.

**Innovative ideas/technologies and start-ups are welcomed in Biotechnology, Life Science, Pharmacy and allied areas. If you are a start-up following your passion or a motivated student aspiring to commercialize an innovative technology, apply for a spot at PERD Bio-incubator.**

**This is a rolling call, so to apply, kindly fill the details in the application form and send it back to us.**

For detailed application form and communication address, please visit:  
<http://perdcentre.com/BIRAC.html>



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### Basic Information

Entity Name	
Entity Type (Pvt. Ltd   LLC   LLP  None Individual etc.)	
CIN	
Date of Incorporation	
No. of Founders	
Total Equity Fund raised	
Total Debt fund raised	

### Details of founders/partners

#### *Partner-1*

Name	
Education	
Domain of Expertise (Biotechnology   Business Development   Operations etc)	
Work Experience (No. of Years)	
Is full time into the venture(Y/N)	
Present Role	

#### *Partner-2*

Name	
Education	
Domain of Expertise (Biotechnology   Business Development   Operations etc)	
Work Experience (No. of Years)	
Is full time into the venture(Y/N)	
Present Role	

*Add Partner's, if needed*

**About your business** (Minimum 150 words to the point)

1. Describe your proposal's proposed offerings?  
*(Describe your product/services that you intend to offer)*
2. What is the innovation in your proposal (if there is any)?  
*(Describe in short the innovations present in the proposal. It could be technology, model, operations, etc. Please mention if it is patent worthy)*
3. What stage is your product/process as of today?  
*(Clearly mention the stage at which the product/solution stand from ready to market perspective i.e. ideation, prototype, intermediate stage)*
4. Mention your possible customers/market.  
*(Clearly identify your customers, more precise the better e.g. consumers, corporate, institutional, etc.)*
5. How did you do market validation?  
*(Please provide details about how you have validated that the proposed offerings will be accepted by the customers, provide summary of customer interaction, product trial, installation, if any, etc.)*
6. What is the Total Addressable Market in terms of Unit economics?  
*(Provide the market size of your offerings in terms of sales units; avoid just providing \$ value of the market like 50 Million \$ market)*
7. Is/are there any regulatory issue/s?  
*(State if any regulatory issues need to be taken care of, in which case list them out, what will be required to obtain them)*
8. Provide the market segment.  
*(Describe how you have segmented the market i.e. in case of Consumers provide demographic break-up, in case of corporates which type, in case of institutional types of institutes you are targeting)*

9. Who are the Competitors?

*(List out the top 3-4 competitors operating in similar space)*

Sr. No.	Competitor name	Website	Brief about their business, revenue generation, operational duration
1			
2			
3			

10. What advantage does your product have over your competitors?

*(List out uniqueness of your product / solution has over your competitors)*

11. Describe your revenue model/projections.

12. What is the pricing model?

*(Provide the pricing model of your offerings, also provide price vs. value analysis)*

13. Explain your marketing strategy?

*(Provide an outline of how you intend to sell your offerings)*

14. Do you have any prototypes/PoC/Preliminary data?