



PERD BIO-INCUBATOR

at

B.V. Patel Pharmaceutical Education and Research Development
(PERD) Centre, Thaltej, Ahmedabad – 380054, Gujarat



Basic Information

Entity Name	
Entity Type (Pvt. Ltd LLC LLP None Individual etc.)	
CIN	
Date of Incorporation	
No. of Founders	
Total Equity Fund raised	
Total Debt fund raised	
Total Seed fund Raised from IIT K , if any	

Details of founders/partners

Partner-1

Name	
Education	
Domain of Expertise (Biotechnology Business Development Operations etc)	
Work Experience (No. of Years)	
Is full time into the venture(Y/N)	
Present Role	

Partner-2

Name	
Education	
Domain of Expertise (Biotechnology Business Development Operations etc)	
Work Experience (No. of Years)	
Is full time into the venture(Y/N)	
Present Role	

Add Partner's, if needed

About your business (Minimum 150 words to the point)

1. Describe your proposal's proposed offerings?
(Describe your product/services that you intend to offer)
2. What is the innovation in your proposal (if there is any)?
(Describe in short the innovations present in the proposal. It could be technology, model, operations, etc. Please mention if it is patent worthy)
3. What stage is your product/process as of today?
(Clearly mention the stage at which the product/solution stand from ready to market perspective i.e. ideation, prototype, intermediate stage)
4. Mention your possible customers/market.
(Clearly identify your customers, more precise the better e.g. consumers, corporate, institutional, etc.)
5. How did you do market validation?
(Please provide details about how you have validated that the proposed offerings will be accepted by the customers, provide summary of customer interaction, product trial, installation, if any, etc.)
6. What is the Total Addressable Market in terms of Unit economics?
(Provide the market size of your offerings in terms of sales units; avoid just providing \$ value of the market like 50 Million \$ market)
7. Is/are there any regulatory issue/s?
(State if any regulatory issues need to be taken care of, in which case list them out, what will be required to obtain them)
8. Provide the market segment.
(Describe how you have segmented the market i.e. in case of Consumers provide demographic break-up, in case of corporates which type, in case of institutional types of institutes you are targeting)

9. Who are the Competitors?

(List out the top 3-4 competitors operating in similar space)

Sr. No.	Competitor name	Website	Brief about their business, revenue generation, operational duration
1			
2			
3			

10. What advantage does your product have over your competitors?

(List out uniqueness of your product / solution has over your competitors)

11. Describe your revenue model/projections.

12. What is the pricing model?

(Provide the pricing model of your offerings, also provide price vs. value analysis)

13. Explain your marketing strategy?

(Provide an outline of how you intend to sell your offerings)

14. Do you have any prototypes/PoC/Preliminary data?